

**Friends of the Fresno County Public Library**  
**Board Meeting Minutes**  
**June 24, 2024**  
Zoom

**MINUTES**

**PRESENT:** Kristie Leyba, Brian Baker, Mark Kalchik, Becky Brown, Vicki Love, Jim Poptanich, Nick Andrade, Nancy Kast, Shannon Wise

**REGRETS/EXCUSED:** Dan Dunklee

**ABSENT:** Lyn Peters, Rosa Huerta, Butch Dies, Ashley Rice

**ALSO PRESENT:** Susan Renfro, Sally Gomez

**1. CALL TO ORDER/OPENING REMARKS**

- The meeting was called to order at 7:01 by Acting President Kristie Leyba.

**2. APPROVAL OF EXCUSED ABSENCES**

- **Members to excuse:** Dan Dunklee
- **Motion by:** Nancy Kast
- **Seconded by:** Nick Andrade
- **Carried**
- Jim Poptanich proposed that Dan Dunklee be removed from the quorum count until he's able to return. Page 6 of the draft bylaw revision does include a mention of a leave of absence, which will allow us to excuse him long-term, but we'd like to follow up with the attorney to make sure that we are following the law when we enact this.

**3. APPROVAL OF THE MINUTES FROM APRIL 22, 2024 MEETING**

- **Motion by:** Mark Kalchik
- **Seconded by:** Shannon Wise
- **Abstentions:** Jim Poptanich
- **Carried**

**4. BRANCH GATHERING REPORT (MOVED FROM NEW BUSINESS) – NANCY KAST**

- Turnout for the gathering was good, with around 30 members present.
- Karen Bosch Cobb spoke about the connection between Measure B and Friends of the Library membership and the reasons why we should be pushing to recruit as many members and mailing list subscribers as possible in the lead up to Measure B.
- If branches are struggling to recruit members, they are welcome to accept \$15 as a first-time membership fee by waiving their cut of the membership split.
- There was talk of using t-shirts as an incentive to help draw new members in. Some people have expressed disinterest in black shirts, and the Library has had bad luck with white ones, in that people don't seem to prefer them, so the shirt would likely be colored and say "Team Library," with a heart and/or book and a

word cloud on the back that includes the services the Library offers. We would likely want at least 500 shirts, in order to give them to all Library staff, plus Friends of the Library members.

- Jim Poptanich suggested that the word cloud might be too much and take away from the message. Becky Brown suggested a QR code instead that would go to a landing page that we would need to create for our website. This page could include a list of the Library's services, as well as a write-up on what Measure B has provided and what Fresno County stands to lose if the measure doesn't pass. Jim suggested that this QR code also be posted in every branch.
- Based on other shirt printing projects in recent years, this would likely cost about \$5000, with each shirt running \$7-10.
- It was agreed that a vote could not take place without an actual quote or shirt design, so we will come back to this discussion in July.

#### **5. COUNTY LIBRARIAN'S REPORT – SALLY GOMEZ**

- **Staffing:** 22 new Library Assistants have been hired, with 4 more offers on the table. Most vacancies are now filled in this classification. The Library is looking to fill 5-6 Librarian vacancies soon, as well as a Supervising Librarian vacancy. James Tyner is now a Principal Librarian and supervises Collection Development, Acquisitions, and the Heritage Center.
- **Summer At Your Library:** Most programs require pre-registration this year, and so far, feedback has been positive.
- **Politi:** No developments yet, but there will hopefully be a lease agreement soon.
- **Reedley and Clovis:** The RFQs (request for quote) have been narrowed down and RFPs (request for proposal) should be back by mid-August.

#### **6. LIBRARY ADMINISTRATIVE STAFF REPORT – SUSAN RENFRO**

- Tomorrow, the Library will be reviewing the initial concepts from the marketing firm they'll be contracting with. More news to come.

#### **7. BOARD REPORTS**

##### **• ACTING PRESIDENT KRISTIE LEYBA**

###### **i. Bylaw revisions**

- According to Nancy Kast, the next steps will be for the board to review the draft and move onto either a special meeting or a mail-in vote. So far, the main challenges we've come up against are around the quorum for Annual Meetings. Jim Poptanich suggested that it should be a quorum of the Board, not the general body, if this is legal.
- Kristie Leyba suggested scheduling a special meeting in the fall, during which the revisions will be presented as a Board recommendation. This should be calendared by August.

##### **• VICE PRESIDENT, MEMBERSHIP AND NOMINATING – BECKY BROWN**

- ###### **i. DonorPerfect:** The new system is up and running and we intend to try for a fall membership drive.

- **TREASURER—NICK ANDRADE**
    - i. No oral report was provided, but the monthly financial report was sent out to the board.
  - **COMMITTEE REPORTS**
    - i. No reports.
- 8. BOOKSHOP UPDATE**
- No report, although the entire store has been 50% off for the month of June.
- 9. OLD BUSINESS**
- None.
- 10. NEW BUSINESS**
- Shannon Wise attended the Poetry Contest Awards and spoke briefly about the Friends of the Library and really enjoyed the event, which was a full house. It was held on a Saturday at the Woodward Library meeting room.
  - Kristie Leyba encouraged everyone to keep sharing the Library's posts on social media, as well as any information about upcoming book sales.
  - **NEXT MEETING: Monday, July 22 at 7 PM via Zoom.**
- 11. ADJOURNMENT**
- **Motion by:** Jim Poptanich
  - **Seconded by:** Brian Baker
  - **Carried. The meeting adjourned at 8:02 PM.**

**Submitted by Sam Retton, Executive Assistant.**