

**Friends of the Fresno County Public Library**  
**Board Meeting Minutes**  
**October 28, 2024**  
Fig Garden Library

**MINUTES**

**PRESENT:** Shannon Wise, Nancy Kast, Nick Andrade, Becky Brown, Mark Kalchik, Jim Poptanich, Rosa Huerta, Brian Baker, Vicki Love

**REGRETS:** Dan Dunklee, Butch Dies

**ABSENT:** Ashley Rice, Kristie Leyba

**ALSO PRESENT:** Susan Renfro, Sally Gomez, Rebecca Deniston

**1. CALL TO ORDER/OPENING REMARKS**

- The meeting was called to order at 7:05 by President Shannon Wise.

**2. ACKNOWLEDGEMENT OF REGRETS AND EXCUSED ABSENCES**

**3. APPROVAL OF THE MINUTES FROM SEPTEMBER 23, 2024 MEETING**

- **Motion by:** Jim Poptanich
- **Seconded by:** Mark Kalchik
- **Abstentions:** Jim Poptanich
- **Carried**

**4. COUNTY LIBRARIAN'S REPORT – SALLY GOMEZ**

- Central: The windows are finished, and an electrical assessment is incoming. Cosmetic upgrades should also happen soon. Shannon Wise asked if there was a grand reopening planned, and Sally Gomez agreed that it would be a good idea.
- Selma: Work is about to start and will likely take 3-6 months or more. There is no plan for a satellite location; instead, people are being encouraged to visit Fowler and Kingsburg for the time being.
- Politi: The proposed floorplan is done and will make the most of the budget and what's already in the building. There has been some discussion of a Friends are like Fig Garden has.
- Clovis: The designs aren't quite ready.
- Reedley: The original feedback was that the design was bland, so the new design has a little more visual interest but is not finalized yet. Vicki Love asked if it was possible for the roof to have a slightly steeper angle so that it could eventually accommodate solar panels. The design is set to go to the Board of Supervisors next week.

**5. LIBRARY ADMINISTRATIVE STAFF REPORT – REBECCA DENISTON**

- **Pop-up Prom Shop**
  - i. For some teens, this event is their first time in the library.
  - ii. Donations will be accepted for the entire month of November and the main giveaway will be at Fig Garden. There will be two smaller ones at West Fresno and Orange Cove.

- iii. Participation in the summer reading program last year doubled in Mendota after the Pop-Up Prom Shop event there.
- iv. The Library is requesting help with promotion, volunteers, carts and racks, big storage totes, and lunch and snacks for staff and volunteers on the day of the main giveaway, for a total of \$2,640. It was agreed that we could order these items and do an in-kind donation.
- **Motion:** Shannon Wise moved that the Friends of the Library approve up to \$700 for storage totes for clothing; \$300 on a cart for the Pop-Up event; \$1,240 for 8 clothing racks; and \$600 for lunch and snacks for the day of the event.
- **Seconded by:** Rosa Huerta
- **Motion carried.**

## 6. NEW BUSINESS

- **T-shirts**
  - i. Shannon Wise has a draft of the list of Library services and will send it to Sam Retton.
- **Indie Bookstore Day**
  - i. Judging By the Cover Books has invited the Friends of the Library Bookshop to participate in Indie Bookstore Day in April.
  - ii. We will likely need more volunteers that day and may want to look into expanding our hours for the day.
  - iii. Susan Renfro will see about getting us in touch with the Sunnyside Property Managers Association about including us in their newsletter.

## 7. BOARD REPORTS

- **INTERIM PRESIDENT SHANNON WISE**
  - i. **Branch Gathering:** The Branch Gathering will take place on Saturday, November 23 at 9:30 AM at Fig Garden. Potential topics of discussion include updated membership applications and recruiting volunteers.
  - ii. Shannon Wise intends to start attending more branch meetings to introduce herself to members.
- **VICE PRESIDENT, MEMBERSHIP AND NOMINATING – BECKY BROWN**
  - i. **Friends of Libraries Week:** Sam Retton read some social media statistics from the campaign.
    - We spent \$24.98 on a sponsored post linking to our website, which reached 4,093 Facebook users and got 87 link clicks.
    - Across all posts during the week, the reach was as follows:
      - a. Facebook: 6.5k users, resulting in 16 new followers and 488 profile visits.
      - b. Instagram: 1.5k users, resulting in 8 new followers and 52 profile visits.
    - For the email campaign, 3,268 people opened the email and there were 124 link clicks associated with the campaign. There were 7 new mailing list signups.

- The website received 163 visitors during the week, 93.3% of which were new visitors.
  - **TREASURER—NICK ANDRADE**
    - i. We are currently in a strong cash position.
    - ii. Investments are up-to-date through Q2.
    - iii. We are still missing an April check from Noble Credit Union.
    - iv. Taxes are in preparation and almost ready to be reviewed.
    - v. There have been some delays from the accountant due to Quickboks phasing out desktop. We will have a meeting with the branches before we make the switch to Online, if we can't be grandfathered in.
- 8. BOOKSHOP UPDATE**
- The Bookshop is doing well. There was one day recently where the day's sales total was \$400.
  - We are in need of more volunteers.
- 9. OLD BUSINESS**
- **Bylaws**
    - i. Once Shannon Wise has reviewed the draft, it will go to the Board and the members who attended the listening session.
  - **NEXT MEETING: Monday, November 25 at 7 PM via Zoom.**
- 10. ADJOURNMENT**
- **Motion by:** Shannon Wise
  - **Seconded by:** Brian Baker
  - **Carried. The meeting adjourned at 8:37 PM.**

**Submitted by Sam Retton, Executive Assistant.**